



Media Metro

Media Deck

ABOUT US

Let your brand talk.

Media Metro is not the typical advertising company, we are brand managers more importantly, we are your partners.

We work side-by-side with our clients to manage core values which is reflected in individual brands across all media.

We have 20 years experience providing Airport and Out of Home Advertising.

Our approach to each client, small or large, is the same. We build the clearest picture by listening to our clients' individual needs & vision.

Check out our locations, or chat with one of our friendly team and let's discuss how we can let your brand talk.

WHY MEDIA METRO

- Invested in providing the latest Digital Technology.
- Nimble / Flexible / Responsive.
- Quality Delivery and Proof to Perform.
- The fastest growing outdoor network in the Pacific.

SITE LOCATIONS

CUSTOMS CLEARANCE

Nadi Airport Customs Clearance

AIRPORT ARRIVALS

Nadi Airport Arrivals

NADI DEPARTURES 1

Nadi Airport Departures

NADI DEPARTURES 2

Nadi Airport Departures

OUTDOOR ARRIVALS

Nadi Airport Arrivals

Lodhia Street, CBD, Nadi

CBD

Post Fiji, CBD, Suva

CBD

CUSTOMS CLEARANCE

Nadi Airport Arrivals



Customs Clearance

This location captures all arriving passengers into Nadi. Passengers queue at immigration for considerable time, the billboard is positioned to take advantage of this with clear views by all travellers, both local and international.



Daily Contacts
14,500



Media Cycles
Weekly / Monthly



Screen ID
MML-AAD1



Digital Duration
8 seconds
per rotation



Pixel Dimension
1920 x 384px



Screen Size
6m x 2m



Traffic Direction
Indoor

AIRPORT ARRIVALS

Nadi Airport Arrivals



Airport Arrivals

This location captures the attention of every traveller leaving Nadi Airport. In addition all those meeting arriving passengers are exposed to creative content displayed on this digital. This digital asset brings Fiji Airport to life.



Daily Contacts
14,500



Media Cycles
Weekly / Monthly



Screen ID
MML-AAD2



Digital Duration
8 seconds
per rotation



Pixel Dimension
1280 x 384 px



Screen Size
5m x 2m



Traffic Direction
Indoor

AIRPORT DEPARTURES 1

Nadi Airport Departures



Airport Departures

This site captures the attention of every person entering the Departures Hall Check-In area of Nadi Airport. Clearly visible to both travellers and locals alike it represents a great medium on which to advertise as there are often long wait times in the check-in queues.



Daily Contacts
14,500



Media Cycles
Weekly / Monthly



Screen ID
MML-ADD1



Digital Duration
8 seconds
per rotation



Pixel Dimension
1536 x 768px



Screen Size
6m x 3m



Traffic Direction
Indoor

AIRPORT DEPARTURES 2

Nadi Airport Departures



Airport Departures

This site captures the attention of every person entering the Departures Hall Check-In area of Nadi Airport. Clearly visible to both travellers and locals alike it represents a great medium on which to advertise as there are often long wait times in the check-in queues.



Daily Contacts
14,500



Media Cycles
Weekly / Monthly



Screen ID
MML-ADD2



Digital Duration
8 seconds
per rotation



Pixel Dimension
1536 x 768px



Screen Size
6m x 3m



Traffic Direction
Indoor

OUTDOOR ARRIVALS

Nadi Airport Arrivals



Nadi Airport Arrivals

This location captures the attention of every traveller leaving Nadi Airport. In addition, all those meeting arriving passengers are exposed to creative content displayed on this digital.

This digital is an awesome asset to Nadi Airport.



Daily Contacts
15,000



Media Cycles
Weekly / Monthly



Screen ID
MML-Outdoor Arrivals



Digital Duration
8 seconds
per rotation



Pixel Dimension
760 x 360 px



Screen Size
6m x 3m



Traffic Direction
Airport

NADI CBD



Lodhia Street, CBD, Nadi

This location captures city traffic at the main northern entrance to Nadi Town. The Billboard is positioned with a clear view to optimise viewing combined with a long lead-in, capturing the attention of locals and tourists.



Daily Contacts
14,500



Media Cycles
Weekly / Monthly



Screen ID
MML-Nadi



Digital Duration
8 seconds
per rotation



Pixel Dimension
768 x 384 px



Screen Size
4m x 3m



Traffic Direction
CBD

GOVERNMENT POST FIJI

CBD



Post Fiji, CBD, Suva

This location captures the busiest traffic flow in Suva. In the heart of the city this site also captures 24 hour pedestrian traffic. Known as the Times Square of Fiji. High volume and slow moving traffic banks up at this location which allows for extended dwell times.



Daily Contacts
18,000



Media Cycles
Weekly / Monthly



Screen ID
MML-Fiji Post



Digital Duration
8 seconds
per rotation



Pixel Dimension
760 x 480px



Screen Size
6m x 4m



Traffic Direction
CBD

MEDIA METRO TECHNOLOGY

Absen

Absen is an integrated service provider in the LED display industry, offering mainly turnkey solutions to customers on LED display applications.

Absen technology has been tested to handle the harsh elements of New Zealand and to perform for 100,000 hours. Absen is the light of the world.

Absen has a state-of-the-art manufacturing facility. Absen is committed to pushing the industry forward with the development of quality standards and innovations to meet the ever-changing demands of customers.

seedooh

Seedooh creates system-to-system automation, whilst also verifying all relevant data sets to global best practice standards. Manual steps in the reporting process are inefficient and present an opportunity for error / tampering.

Seedooh drives efficiency and confidence, by removing the need (and ability) to handle data manually - without placing additional risk or load on sophisticated DOOH network operations, or on media campaign execution processes and post-analysis.

▶ Broadsign

Broadsign is the global leader in out-of-home marketing solutions.

Powering over 425,000 displays worldwide.

Offering SOC II-certified security and stability, Broadsign's software is the solution of choice for creating impactful experiences in premium OOH environments of every kind





THANK YOU